



---

I . C a n d R o l l C

Chair Anthony Barbar convened the full board meeting of the Florida Atlantic University Board of Trustees with the following members participating:

Vice Chair Thomas Workman, Mr. Daniel Cane, Mr. Michael Cepeda, Mr. David Feder, Dr. Jeffrey Feingold, Mrs. Mary Beth McDonald, Dr. Ronald Nyhan, Mr. Robert Rubin, Mr. Robert Stilley, Mr. Paul Tanner and Dr. Julius Teske.

The following university officials participated in the meeting: Dr. Gary DelGaudio, University Provost and Chief Academic Officer; Ms. Dorothy Russell, VP Financial Affairs; Ms. Stacy Volnick, VP Administrative Affairs & Chief Administrative Officer; and Andrew LaPlant, BOT Director and Chief Aide.

It was stated and

ha

He thanked everyone that worked on the Board of Governors (BOG) meeting that FAU held in early November. Some of the BOG members were able to tour the A.D. Henderson School and were very impressed, as was he. He thanked President and Mrs. Kelly for their generous donation to the Kelly Scholarship Fund, which will match other donations to

scholarship funds. Congratulations went to Trustee Dan Cane and his company, Modernizing Medicine, for the Leadership in Healthcare Award given by the U.S. Chamber of Commerce.

### I I I P

President Kelly echoed Chair Barbar's sentiments about the Henderson school. It is the No. 1 rated lab school in the State of Florida and demonstrates the power of entrepreneurship in education.

Following the initial discussion of revising the strategic plan that occurred at the Board's retreat, President Kelly and Provost Perry have visited with about a third of the departments on campus to discuss the strategic plan, among other things. It is providing them an unfiltered view of the overall quality of FAU that the administration will incorporate into a proposed revised strategic plan, which will be presented to the Board early next year.

The VP of Research interviews are completed and we will announce a decision soon.

We have started the "Just Ask" campaign to be more customer service friendly. Members of the Ritz Carlton customer service training program came on campus to give a customer service course. More than 640 employees signed up for the first 200 slots. More sessions are scheduled, including one that the entire administrative team will attend.

FAU had over 14,000 people participate in our two Expos in the fall to showcase the university to high school seniors in Broward and Palm Beach counties. The experiences were phenomenal and will assist our efforts to make FAU a first choice institution. This will be complemented by the complete revamp that the Provost has done of our recruiting and admissions offices.

FAU has a zero-tolerance policy on sexual abuse. As part of our compliance with Title IX, we have implemented training programs to make students think a little deeper about the topic. President Kelly asked Mr. Kian to further describe FAU's efforts. Mr. Kian explained that recent amendments to Title IX required universities to provide training for students, faculty, and staff regarding awareness and prevention of sexual assault and sexual violence. FAU has taken a lead on this issue; rather than simply "checking a box" that the training is available, FAU is attempting to change a campus culture and dispel certain myths about sexual conduct. To this end, FAU has gone beyond

the federal mandate of just providing the training and instead has made the training mandatory, as the U.S. Department of Education explicitly recommends. The training informs students of their rights and resources and heightens their awareness of social risk factors and safe intervention and prevention strategies. The training also develops an anonymous database from student responses to a survey that embeds “social norming” in the training, a process that allows students to understand the reality of what their peers are doing. Mr. Kian said we have a one-year contract with a national provider for the training program, and we will evaluate this first year roll-out of the program to make appropriate changes for future years. The training has been very well-received so far; to date more than 8,000 students have taken

Chairman Barbar stated that all items were discussed and approved unanimously in their respective committee. A motion was seconded and unanimously approved.

## VII. Action on Agenda a. Audit 16 Properties & Financial Rates

Dr. King introduced Vice President of Capstone On-Campus Management, Mr. Doug Brown, with whom we work closely in managing our facilities. Mr. Brown assessed FAU's housing relative to national industry standards and found we had strong assets that are priced in the mid-range of our peers, but that we needed additional revenue to maintain them, provide more amenities for residents, and better market them to increase retention. Trustee Cepeda said that the SG survey found lower rental rates off-campus. Mr. Brown noted that most off-campus leases are twelve months, while on-campus leases correspond to the academic calendar. Trustee Feder said he spent time with our housing team and concluded that our proposed prices were very competitive relative to our state peers. Trustee Tanner also spoke with Dr. King prior to the meeting and felt he was doing an excellent job making necessary changes, but that now was not the right time to change the rates because of the perception that they were too expensive. First finish making changes to fix perceived the problems, then adjust the rate. Mr. Brown noted that focus groups of residents have identified desired services that the requested increase would enable us to provide. Trustee Cane asked about target occupancy percentages. Mr. Brown said the national standard is usually 95%, but to be conservative they had built our budget at a 90% projection, which he felt confident we would exceed. Trustee McDonald asked whether any research had been done correlating on-campus residence with academic success. Mr. Brown responded that national data showed freshman who live on campus are about 10% more likely to become second-year students than those who don't. Trustee Stillely said he heard from many freshman aged students who told him college costs were simply getting too expensive. Trustee Cepeda agreed. Trustee Feder noted that 90+% occupancy rate suggests that our rates are not too high, and we are not actually perceived as too high by our students. Trustee Cane asked whether students with hardships were released from housing. Dr. King said yes. Trustee Barbar recalled that when he first joined the Board they were faced with a large rate increase because rates had been flat for years prior and deferred maintenance had built up.

Trustee Workman pointed out that on-campus rates were inclusive of utilities, cable, etc., and that we had to make the expenditures necessary to prevent our very nice facilities from deteriorating. Trustee Tanner said that the amount of revenue that would be generated from the proposed increase was minimal and that it should be deferred because of a perception that rates are too expensive.

A motion was made and seconded to approve the proposed rate increase. The motion carried.

### VIII. Old Business

There was no old business.

### IX. New Business

a. Approval of the 2015 Budget

A motion was made and seconded to approve the 2015 budget. The motion carried.

b. Approval of a University

Mr. Dennis Crudele brought before the board an action item to name an element at the Louis and Anne Green Memory and Wellness Center. In honor of Seymour "Sy" and Anita Flaster's most recent gift to the Memory and Wellness Center for an expendable fund to support the Creative Arts Program, the request was to name the Art Room the: *Sy and Anita Flaster Creative Arts Room*. A

motion was made and seconded to approve the request. The motion carried.

study, perform bleacher runs and hangout together. Trustee Rubin mentioned that he was blown away by the Expos that FAU put on, and he thought that the students attending were really buying into FAU. He also stated that the BOG's Trustee Summit was great and he got compliments from other universities' Trustees about FAU, and that he was proud of the personal qualities of our students. Trustee Stilley stated that HBOI feels more like a part of the FAU family now. Trustee Workman congratulated Mr. Chun on basketball's first win at home this season and looks forward to a good season. He also congratulated President Kelly on what he has accomplished thus far. Trustee Tanner stated that he notices a distinguishable difference in student life, and that it is nice to see the result of the efforts pay off. Trustee Feder mentioned that he feels Mr. Chun is taking athletics to the next level, commended Dr. Corey King for taking a situation that was not good and turning it around, and stated that he likes how President Kelly is getting back to basics and strengthening relationships from the ground up within FAU. Trustee Cane stated that the relationship between the Foundation Board and Board of Trustees is strong, President Kelly is doing a great job with all of his initiatives, and Tech Runway is off to a good start and the Board should continue to do what it can to build it. Trustee McDonald congratulated the board on choosing Dr. Kelly to be the President and said she is looking forward to the future of FAU. Trustee Teske said he is thankful that everyone is working together as a cohesive unit.

XI . Ad jo urn n t  
A n t i o n